



# The 2026 Urban Green Gala

**October 20, 2026 | 6:00-10:00 pm**

The Lighthouse at Chelsea Piers | Pier 61 | New York, NY

Cocktails | Gourmet Food Stations | Seated Dessert and Program

## **Tickets and Sponsorship**

### **Chairman - \$29,000**

Premier Dessert Table for 10, prominent placement in all Gala promotional materials, exclusive signage at event, and full-page ad in Gala program.

(Tax-deductible amt: \$27,350)

### **Benefactor - \$18,000**

Preferred Dessert Table for 10, prominent placement in all Gala promotional materials, exclusive signage at event, and half-page ad in Gala program.

(Tax-deductible amt: \$16,350)

### **Host - \$12,000**

Select Dessert Table for 10, prominent placement in all Gala promotional materials, exclusive signage at event, and half-page ad in Gala program.

(Tax-deductible amt: \$10,350)

### **Patron - \$9,000**

Four tickets with preferred seating, a half-page ad in Gala program, and prominent placement in all Gala promotional materials.

(Tax-deductible amt: \$8,340)

### **Supporter - \$3,500**

Two tickets with reserved seating, and listing in all Gala promotional materials.

(Tax-deductible amt: \$3,170)

### **Friend - \$1,800**

Single Ticket

(Tax-deductible amt: \$1,635)

## Additional Sponsorship Activations

### **Gala After Party Sponsorship – \$35,000** | Tax-deductible amt: \$33,350

Be the exclusive sponsor of the Gala's two-hour afterparty, with your brand front and center as guests move from dinner to celebration.

**Benefits:** *Chairman level benefits with premier table for 10, on-stage recognition, exclusive signage, and listing in all Gala materials.*

### **Seated Dessert Sponsorship – \$17,000** | Tax-deductible amt: \$14,880

Showcase your brand at every dessert table, a high-visibility moment when guests pause and connect.

**Benefits:** *Four tickets with preferred seating, logo/signage on tables, recognition on website and Gala materials.*

### **Dessert Cart Sponsorship – \$15,000** | Tax-deductible amt: \$13,050

Feature your brand on the enhanced dessert cart, one of the evening's most photographed gathering points.

**Benefits:** *Four tickets with preferred seating, logo/signage on cart, recognition on website and Gala materials.*

### **Enhanced Dinner Station Sponsorship – \$15,000** | Tax-deductible amt: \$13,050

Place your brand at the heart of the dining experience, visible as guests circulate and socialize.

**Benefits:** *Four tickets with preferred seating, logo/signage on station, recognition on website and Gala materials.*

### **Photobooth Sponsorship – \$10,000** | Tax-deductible amt: \$4,340

Your brand featured on the photobooth, one of the night's most shared and lasting experiences.

**Benefits:** *Logo/signage on booth, recognition on website and Gala materials.*

### **Specialty Cocktail Sponsorship – \$3,000** | Tax-deductible amt: \$1,736

Sponsor a signature cocktail named for your company—a fun, toast-worthy way to gain visibility.

**Benefits:** *Logo/signage, branded drink name, recognition on website and Gala materials.*

## Questions?

Please contact Casey Cady at [cc@urbangreencouncil.org](mailto:cc@urbangreencouncil.org) or (212) 514-9385 ext. 305.

