

URBAN
GREEN



Annual
Report
2012



Urban Green Council is the New York Chapter of the U.S. Green Building Council (USGBC).

Our mission is to advance the sustainability of urban buildings through education, advocacy, and research. We envision cities that coexist in harmony with their natural environment and contribute to the health and well-being of all.

A nonprofit organization established in 2002, Urban Green is funded by contributions from foundations, its 900-plus members, and more than 50 corporate sponsors.

THINKING GREEN



DEAR FRIENDS,

2012 was a year of milestones for Urban Green Council, but they pale in comparison to the shock of Superstorm Sandy in October. Like many of you, we were affected personally and professionally by this storm, with our offices in lower Manhattan closed for over two weeks, while a number of staff and board members made do without power and other essentials. All in all though, we got off easy.

When the city got a chance to re-group in mid-November, there was a shared sense that Sandy was a taste of things to come, one that we were not prepared for. As we write this, we are working overtime on the Building Resiliency Task Force to help people and buildings withstand future extreme weather events or power failures. Details are on page 3.

On a more upbeat note, our launch of the EBie Awards in June 2012 at the Hard Rock Cafe Theatre in Times Square was a resounding success! Following a rousing Broadway performance, we unveiled our awardees—a truly inspiring group that made dramatic improvements to existing buildings, often with limited resources. We had 18 finalists from across the country, and 10 impressive winners. The 2013 EBies are now underway.

2012 was also Urban Green's 10-year anniversary, culminating at our Gala in December. Looking back, we're extremely proud of what we've accomplished in a relatively short time, from greening New York City's codes to educating trades and building operators around the country through GPRO. More importantly, your participation and passion has been instrumental in making Urban Green an essential player in New York's sustainability community. We are honored to have your support.

Sincerely,



Jeff Brodsky



Russell Unger

GREENING CODES

GREEN CODES PASSED IN 2012

January

Adopted by the Department
of Environmental Protection



SW 2
Reduce Stormwater
Runoff from New
Developments



SW 4
Send Rainwater to
Waterways



SW 5
Encourage Innovative
Stormwater Practices



SW 6
Maintain Site-Based
Stormwater Detention
Systems

Local Law



HT 1
Reduce Emissions from
Carpets

April

City Planning Zoning Changes



EF 4
Promote Super-Insulated
Exterior Walls



EF 5
Allow External Insulation
Beyond Zoning Limits



EF 6
Increase Allowable Size
of Solar Shades



EF 15
Remove Zoning
Impediments to Alternative
Energy (Solar and Wind)

December

Local Law



RC 2
Provide Recycling Areas
in Apartment Buildings

MAKING NEW YORK MORE SUSTAINABLE

2012 marks Year Three of Urban Green Council's Green Code efforts. Since the release of our groundbreaking recommendations in February 2010, 40 proposals out of 111 have been adopted, with more in the pipeline.

And how do we make this happen? As green building advocates, we're not on the steps of City Hall with placards. Our work is primarily educational and behind the scenes, explaining the importance of code changes in non-technical language to a range of city staff and elected officials, helping draft legislation and rules, and serving as a technical resource for the City Council and Mayor's office.

2012 was a bit different than prior years; eight of the 10 codes passed in 2012 came out of innovative work at two city agencies, the Department of Environmental Protection and the Department of City Planning.

Urban Green Council was honored to have a seat at the table at both organizations. We were also fortunate to receive foundation funding for a new advocacy director, Cecil Scheib, further expanding our ability to catalyze code changes throughout the city.

REAL PROGRESS IN STORMWATER MANAGEMENT

The Department of Environmental Protection's new stormwater rules released in early 2012 and its 2010 Green Infrastructure Plan represent a 180-degree shift from the city's previous approach to stormwater management. Where once all that counted was what could be stored in concrete tanks, the city now takes a much broader approach, encouraging natural rainwater capture, onsite reuse and filtration, and much stricter stormwater design guidelines for new projects and reconstruction. We look forward to working with DEP to further encourage stormwater retention and reuse.

MAKING ZONING GREENER

Zone Green is the most comprehensive effort of any U.S. city to sweep aside zoning obstacles to the construction and retrofitting of green buildings. As a result of Green Codes Task Force recommendations, it's now easier for New Yorkers to better insulate buildings and add critical energy-saving features including solar shades, solar panels and wind turbines.



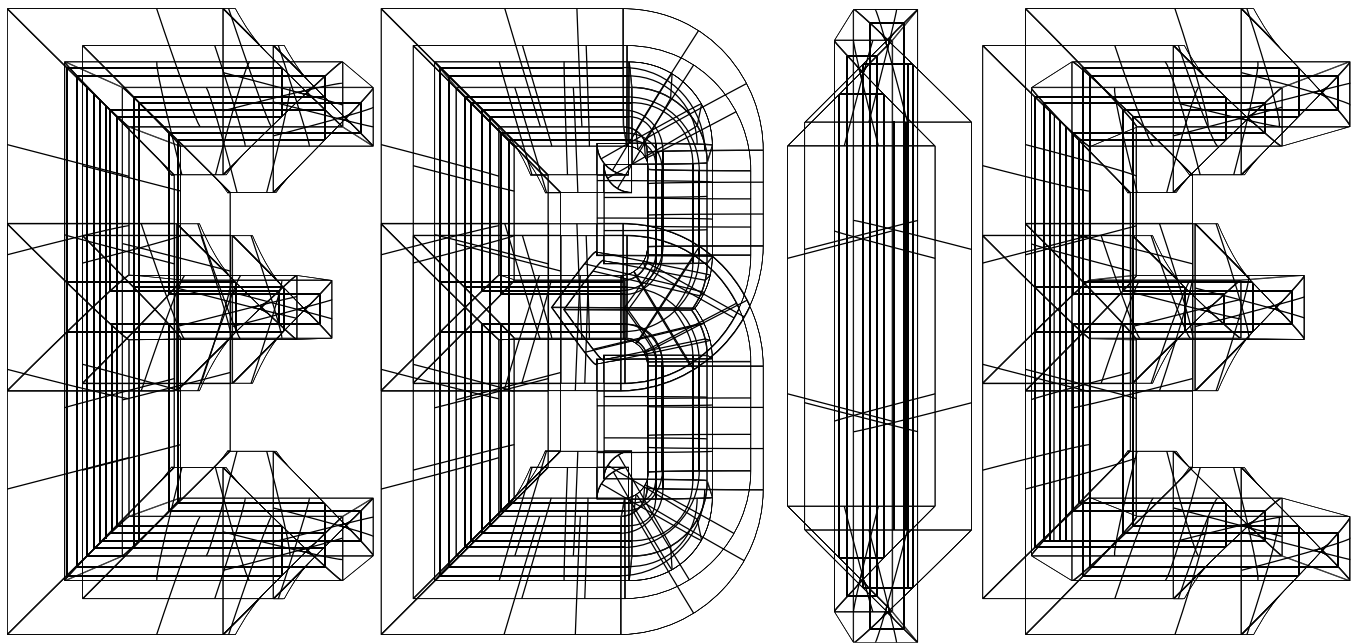
SUPERSTORM SANDY AND A NEW TASK FORCE

Following Superstorm Sandy last fall, our code efforts took a new direction. Urban Green Council is now leading the **Building Resiliency Task Force**, once again at the request of Mayor Michael Bloomberg and City Council Speaker Christine Quinn, with a report release date of early summer 2013.

It's fair to say that our strong performance on Green Codes enabled us to take on this critical project. And in many ways it's an even bigger challenge than Green Codes, with over 230 task force members, a substantially tighter timeframe, and a city and country watching our work.

The Building Resiliency Task Force will be recommending legislative changes and best practices to ensure that all New York City buildings—apartments, hospitals, homes and offices—are better prepared for the next extreme event, whether it's another Sandy, a heat wave or winter storm, or a widespread power failure.

AWARDING GREEN



THE EBIES CELEBRATE THE BEST IN EXISTING BUILDINGS

2012 marked the debut of the EBie Awards™, a national juried competition created by Urban Green Council to recognize individuals who have made great strides in improving environmental performance in Existing Buildings. The 2012 EBie Awards on June 19 were a lively, the Oscar-like celebration with finalists walking the green carpet, an exhilarating performance by Broadway star Emily Padgett, drinks, dinner, and more than a few engineering jokes.

The EBie winners exhibited a range of extraordinary work in buildings across the country. We had finalists representing office buildings and schools, residences, a hospital, and even a museum. Whether it's at home or work, the EBie winners showed us that we can reduce costs, save energy and water, and make buildings healthier in the process. Complete details are at Ebies.org.

GUESTS MINGLED DURING
COCKTAILS AND DINNER
PRIOR TO WINNERS BEING
ANNOUNCED LIVE AT
THE HARD ROCK CAFE
THEATRE.



FROM OUR WINNERS:

“The project has exceeded our expectations on performance—we have reduced cost by 45%. Everyone is pleased with the lighting and comfort in the workspace. Also, our maintenance staff now has the measurement tools to better manage the Museum.”



JESSE DILLARD, WINNER OF THE REFORMED GAS GUZZLER FOR HIS WORK AT THE DALLAS MUSEUM OF ART



“Our kids set a goal of saving \$10,000. Once we got into the project, they continued to push for more and more initiatives, and our end result was a savings of over \$52,000. What a way to teach our future generations the importance of sustainability!”



LESLIE THOMAS, PRINCIPAL, ROSA PARKS ELEMENTARY SCHOOL, LEXINGTON KY



2012 EBIE JURY

Ron Auriana
BLOOMBERG

Dana L. Bourland, AICP
ENTERPRISE COMMUNITY PARTNERS, INC.
(NOW AT JPB FOUNDATION)

Duane J. Desiderio
THE REAL ESTATE ROUNDABLE

Dr. Constantine E. Kontokosta,
PE, AICP, LEED AP
NYU CENTER FOR THE SUSTAINABLE
BUILT ENVIRONMENT

Sukanya Paciorek
VORNADO REALTY TRUST

Chrissa Pagitsas
FANNIE MAE

Rafael Pelli
PELLI CLARKE PELLI ARCHITECTS

Michael Zatz
ENVIRONMENTAL PROTECTION AGENCY

LEARNING GREEN

2012 HIGHLIGHTS

Urban Green Council offers more than 40 unique educational events annually. Our trainings, courses, workshops, lectures, and tours are the premiere source of information for those working to make buildings healthier and more efficient in New York City. Professionals in real estate, design, construction, and finance look to us for a range of programming about the future of green building as well as practical guides to changes in local law and policy.

Urban Green programming looks ahead to the latest trends and technologies (like achieving efficiencies through structural design at a recent Salon); examines pragmatic solutions (our Water Resource Management Roundtable); and digs more deeply into more complex topics at our conferences (sustainable operations and climate change messaging).

We rely on our high-caliber volunteer Monthly Programs Committee to help create events that provide timely information on New York City initiatives, as well as address global trends and technologies that help international organizations based in New York design, develop, and operate high-performance buildings.

The Committee developed a number of sold-out programs in 2012. Participants heard about “green” leases and New York’s effort to encourage model lease terms known as the Energy Aligned Clause. City officials discussed innovative changes to the zoning code that encourage green building, including use of renewables and green roofs.

Prominent New York City designers are also regular presenters at Urban Green events, whether explaining how to lead an integrative design process, presenting case studies of their work, or speaking to our Emerging Professionals about their role in influencing change from within a firm.



In 2012, over 2,000 people attended our educational events, earning more than 1,000 hours of continuing education credits.

650

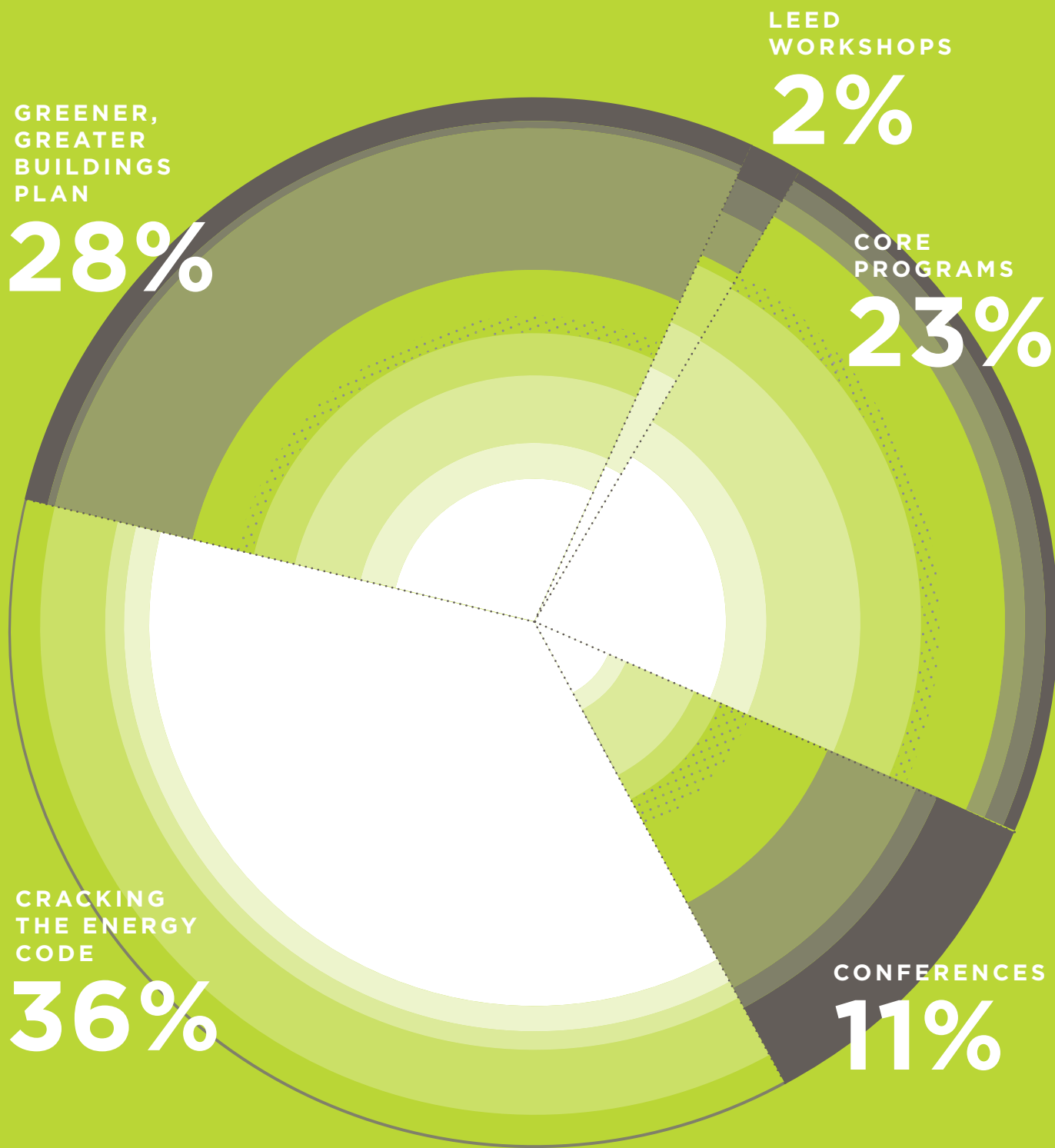
Attendees to our presentations on LL87 since launching in September.

1,800

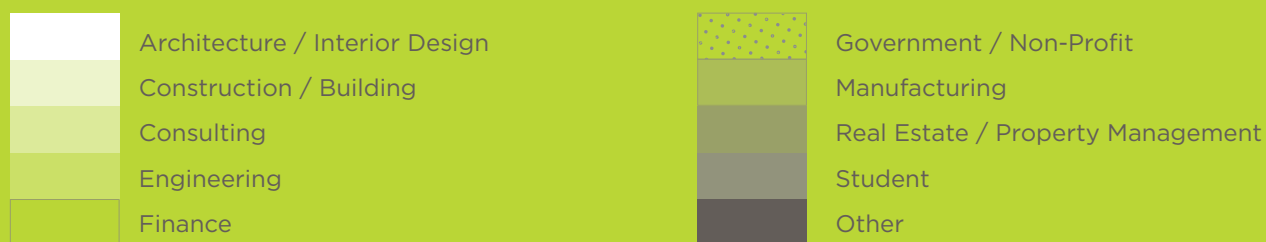
Page views for the LL87 online checklist.

1,124

Number of students who “cracked the code” in 2012.



ATTENDEE INDUSTRIES



IN-DEPTH CONFERENCES

Urban Green Council conferences provide new information and unique perspectives on the most current topics in high-performance building. 2012 started off with *The Building Blocks Of Sustainable Ops* developed by Urban Green and experts at Hines, Jones Lang LaSalle, Jonathan Rose Companies and NYC Department of Citywide Administrative Services Energy Management. In this half-day conference, property managers and owners learned the key components of a sustainable and profitable operations and maintenance program.

Multiple presentations shed light on the essentials of sustainable operations: best practices, training and education, and oversight and accountability. By enlisting the region's experts, we created an "O&M how-to" that armed participants with actionable strategies for greening their operations.

KEY BUILDING BLOCKS TAKEAWAYS

- 1. Take care of equipment.** Repair, maintain, and operate existing equipment efficiently.
- 2. Teach staff about sustainability.** Develop training and outreach to improve skills and raise awareness of sustainability issues.
- 3. Keep track of what's happening.** Provide management oversight, accountability, and transparency.

We took a totally different tack for our Fall Conference. *Cooling on Climate Change* examined public perceptions of climate change, the forces that influence that perception, and the role of the green building movement in climate change mitigation and adaptation.

Dr. James Hansen, former Director of the NASA Goddard Institute for Space Studies, gave the keynote address. Few scientists have brought more attention to climate change than the outspoken Dr. Hansen, who described links between increased greenhouse gases and recent severe weather across the globe. He urged the building community to take action and speak openly about climate change.

The conference panels provided candid conversations about climate change messaging and action, including how a scientific topic came to be politicized, the influence of human psychology on our ability to comprehend the problem, and the role that building designers and developers play in advancing the conversation.

“Scientific facts alone don’t convince people of the dangers of climate change. Cognitive science shows that facts only work when embedded in moral narratives.”

**—David Fenton,
CEO, Fenton
Communications**

KEY COOLING ON CLIMATE CHANGE TAKEAWAYS

1. Know your audience. Have tailor-made messages for each group—colleagues, clients, friends, family—that address their specific situation, experience, and need.

2. Scientific facts alone do not convince everyone of the dangers of climate change. Talk instead about carbon pollution and associated health concerns because it makes the problem more real and actionable. Discuss risks that are local and personal instead of global and abstract.

3. Talk about solutions and quality of life improvements. Don't just dwell on the problem without proposing solutions. Show how changes that mitigate climate change improve health and quality of life and can also improve business.

**“Another
in-depth and
enormously
helpful
conference
from Urban
Green.”**

**—Alexis Greene,
Communications
Director, Community
Environmental Center**

SIMPLIFYING COMPLIANCE

At the request of the Mayor's Office and the Department of Buildings, Urban Green Council led the effort to teach building owners and operators about New York's Greener, Greater Buildings Plan (GGBP). Specifically, we created a User Guide, Compliance Checklist, and presentation explaining the Audits and Retro-commissioning law. Known as Local Law 87, the law requires large building owners to perform an energy audit and retro-commission (a building systems quality assurance process) every ten years.

To spread the word, we enlisted a volunteer Speakers Bureau of expert Urban Green members to walk owners and managers through the process. The presentation, offered at no charge, goes beyond explaining the necessary steps for complying with the law; it also helps real estate professionals get the most out of the process by focusing on ways they can add value to their building. 39 presentations were given in 2012 and will continue through summer 2013 thanks in part to support from NYSERDA and Con Edison.

Urban Green Council also collaborated with the New York Chapter of the American Institute of Architects to develop a half-day course, *Cracking the Energy Code*, for architects and engineers about another part of GGBP, the 2010 Energy Conservation Construction Code of New York State. The code includes more stringent energy measures and zoning bonuses for high performance.

Over 1,124 students attended *Cracking the Energy Code* in 2012 to learn the fundamentals of low energy design and get an update on the code. 60 sessions took place in New York City and various locations throughout New York State.

TRAINING GREEN

G|PRO

GREEN PROFESSIONAL BUILDING SKILLS TRAINING

Back in 2007 Urban Green saw the need to provide green training not only to building designers and developers, but also to the tradespeople who build and operate buildings.

From this seed of an idea within Urban Green Council, GPRO has grown into a comprehensive national training and certificate program teaching construction and operations practices to contractors, subcontractors, building operators, electricians and plumbers.

In 2012, GPRO grew to a staff of four full-time employees and ever-renewing teams of dedicated interns, helping us reach a number of milestones:

- Issued our 2,000th GPRO certificate
- Added 12 Delivery Partners in four states
- Released GPRO: Electrical Systems
- Piloted GPRO: Plumbing

As our reach grew, we also expanded the GPRO curriculum. GPRO: HVAC is now in development with the help of an impressive working group composed of subject matter experts from around the country.

2012 GPRO CLIENTS

BP Mechanical
Independent Electrical Contractors Rocky Mountain
International Brotherhood of Electrical Workers Local 3
Local 94 Operating Engineers
LEI Companies
New York University
SEIU 32BJ Thomas Shortman Training Center
Skanska USA Building
Solar One
United Association Plumbers Local 1
Vornado Realty Trust
Zubatkin Owner Representation

CERTIFICATES ISSUED BY COURSE:

 Construction
Management

160

 Operations &
Maintenance Essentials

337

 Electrical
Systems

303

 Plumbing

75

 Fundamentals

188

2012 TOTAL:

1,063



“In Local 1 we have been teaching GPRO Plumbing to our apprentices with great results. The upcoming GPRO HVACR module is in the works now with participation from the UA. I have no doubt that GPRO will set the standard across the country for greening the trades industries.”

—Arthur Klock, Director of Trade Education, UA Plumbers Local Union No. 1

“This course has extended my knowledge on so many levels. I am looking forward to applying what I’ve learned to my career as well as my everyday life.”

—Luis A. Rivera Jr., 32BJ SEIU, Member and Handyman at Rose Associates, NYC

“You were able to educate those who had no knowledge at all of the green principles of building and construction. That was what I was aiming for our staff.”

—Angelo Tsai, Project Manager, Skanska USA Building Inc.

JOINING GREEN

URBAN GREEN COUNCIL MEMBERSHIP: A CORNERSTONE OF OUR WORK

Sustainability professionals in the New York area are a smart and passionate bunch. Whether you want to discuss the finer points of heat pump technologies, debate the merits of the latest building facade, or simply want to know more about green building, Urban Green Council gets you connected.

Urban Green would not be the dynamic, influential organization it is today without the commitment of our 900-plus members, who support our programs, participate in our work, and spread the green building message within their professional and personal circles.

Annual Membership is a great way to support a critical environmental cause while staying up to date on the latest green building trends through our educational and networking events. It's also one of the best ways to connect with like-minded individuals who care deeply about a healthier and more sustainable New York City.

MEMBERSHIP MATTERS

Urban Green Council Membership is fully tax-deductible and helps support our important work in New York City:

CORE MEMBERS

Urban Green Council Core Members receive reduced-price admission to Urban Green events and advance notice of important green building news and special members-only opportunities.

LEADERSHIP MEMBERS

Urban Green Council Leadership Members receive free admission to our monthly programs and member receptions and are recognized on our website. More important, this higher level of support helps underwrite critical Urban Green initiatives like the Building Resiliency Task Force and our cutting-edge research on reducing carbon emissions 90 percent by 2050.

URBAN GREEN COUNCIL MEMBERSHIP OPTIONS

Membership is the best way for individuals to support the critical environmental work of Urban Green Council. **Memberships are 100% tax-deductible, and last for a full year from date of purchase.**

General Public
\$100

**Employee Of USGBC
Member Company**
\$75

**Emerging Professional
(Under age 30)**
\$50

Full-Time Student
\$25

Supporter
\$250

Steward
\$500

Guardian
\$1,000

Keystone
\$5,000

Lifetime Member
\$10,000



ILANA JUDAH INT'L ASSOC. AIA, OAG, LEED AP BD+C
DIRECTOR OF SUSTAINABILITY,
SENIOR ASSOCIATE, FXFOWLE
URBAN GREEN MEMBER SINCE 2008

MEMBER PROFILE:

“Urban Green Council membership has helped me connect to a variety of people across the design and construction industries, in both the public and private sectors.

As an architect and co-chair of AIA NY's Committee on the Environment, I value the opportunity to interact with a diverse spectrum of people in the green building industry. This helps me to better understand the multiple perspectives of the various constituents and makes implementing sustainability on my projects much more effective.”

MEMBER EVENTS:



MAUREEN MAHLE, FREDERIC LCAO,
AND CHRISTOPHER DIAMOND



JACKIE DELSANDRO AND ANDREW JANOSICK



FALL MEMBER
RECEPTION,
GROHE



STEVEN WINTER,
PAUL REALE, AND
MICHAEL DEANE

A DECADE OF GREEN



ANNUAL URBAN GREEN
REVENUE (MILLIONS)



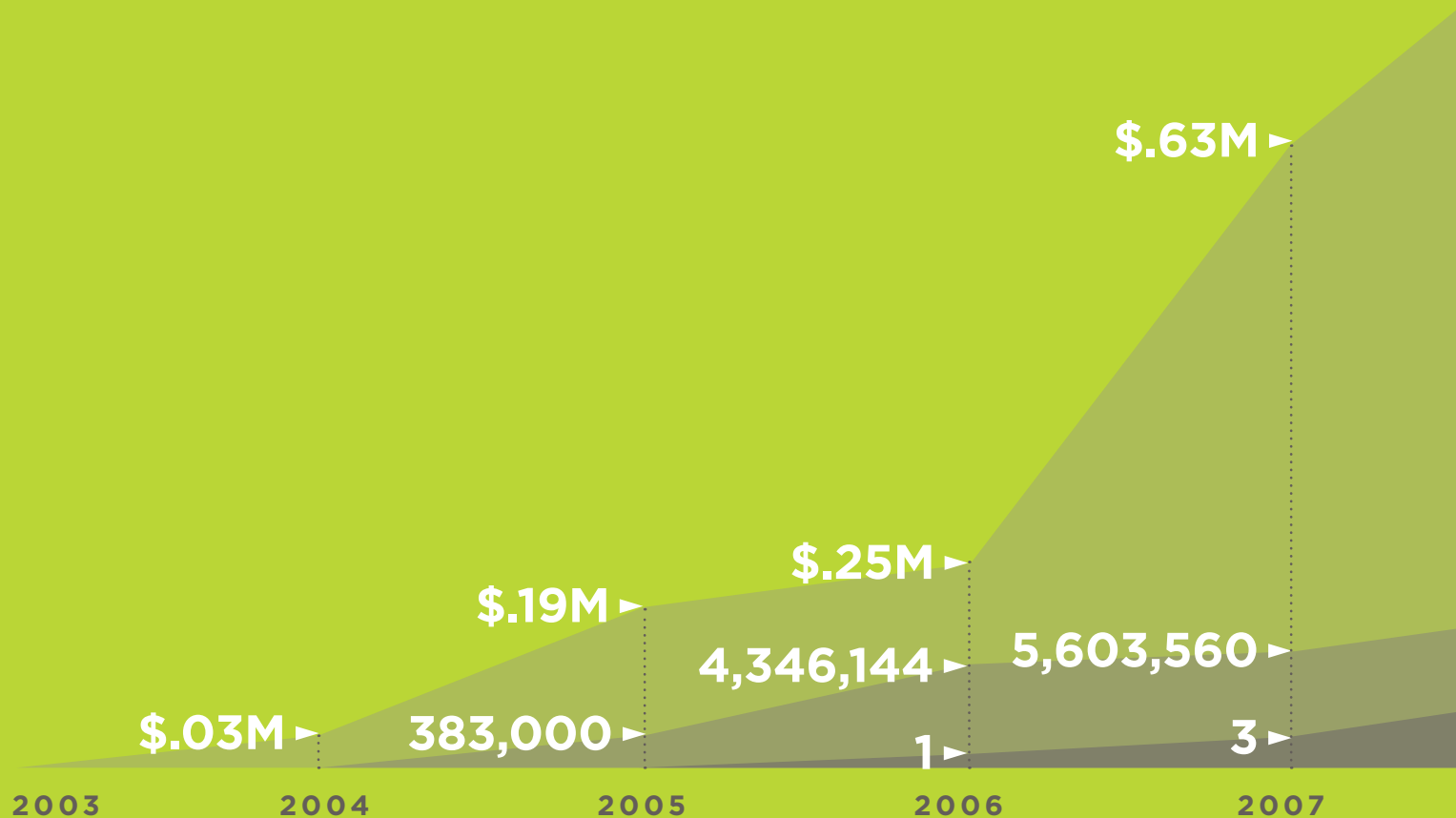
LEED PROJECTS
(TOTAL SQUARE FEET)

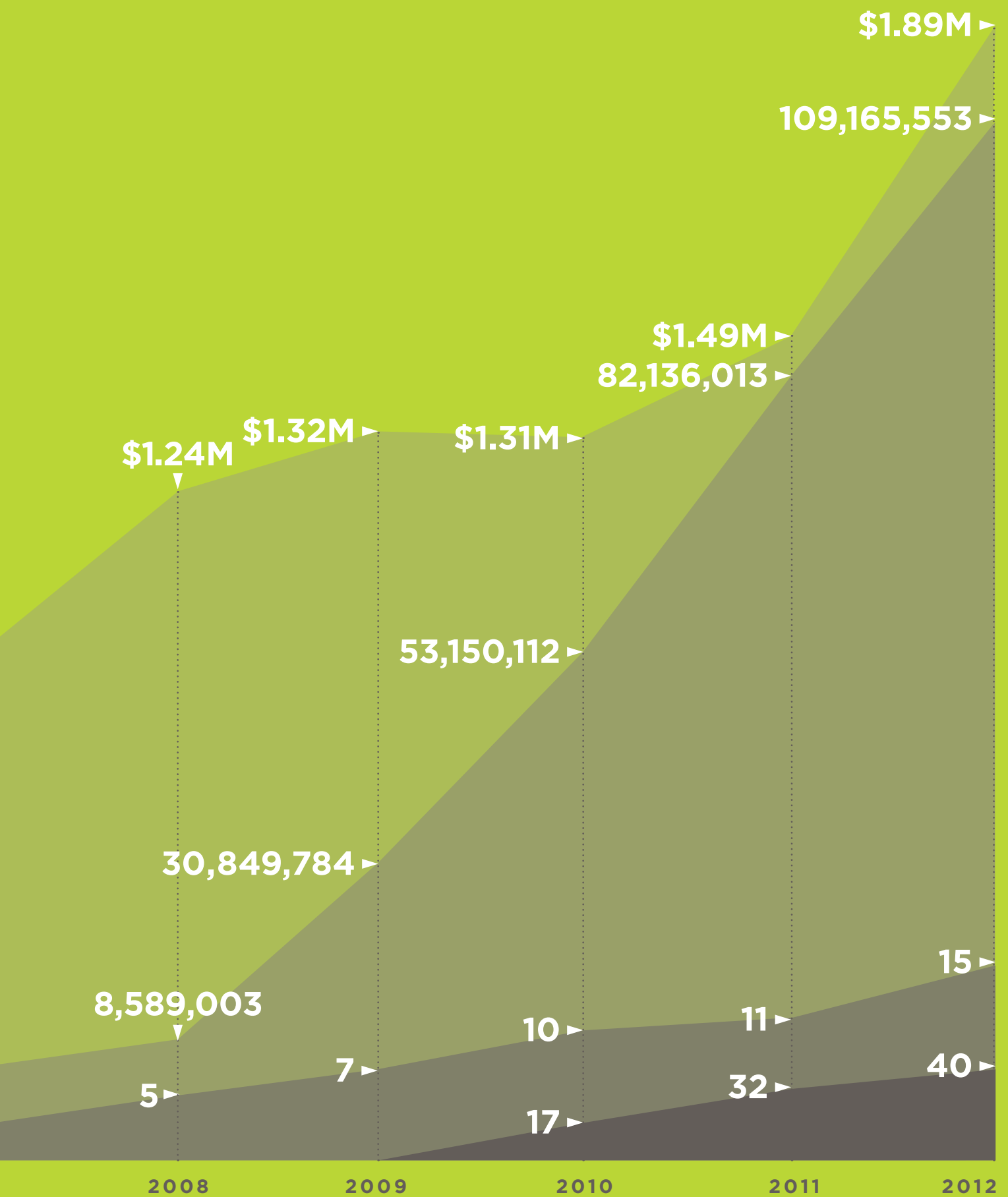


NUMBER OF URBAN
GREEN EMPLOYEES



GREEN CODES PASSED
(CUMULATIVE)





CELEBRATING GREEN



10TH ANNIVERSARY GALA

Our 10th Anniversary Gala was the best yet! We were pleased to honor two extraordinary leaders, Geraud Darnis and Bob Fox, whose commitment to sustainability has helped pave the way for today's green building industry.

Geraud Darnis, President & CEO of UTC Climate, Controls & Security, has a long history of developing innovative technologies for improving energy efficiency, and helped establish the US Green Building Council in 1993.

Bob Fox, partner at COOKFOX Architects and Terrapin Bright Green, is one of the city's and the nation's most highly respected green building architects.

HONOREES



TOP:
GERAUD DARNIS, PRESIDENT & CEO OF
UTC CLIMATE, CONTROLS & SECURITY
BOTTOM:
BOB FOX, PARTNER AT COOKFOX
ARCHITECTS AND TERRAPIN BRIGHT GREEN



JOHN MANDYCK AND HONOREE GERAUD DARNIS



CITY COUNCIL SPEAKER CHRISTINE QUINN
WELCOMES GUESTS

The Gala brought together Urban Green founders and supporters who helped transform the small, volunteer-run organization we were in 2007 to the established non-profit we've become. In addition to our honorees, we heard energizing words from USGBC founder Rick Fedrizzi about the incredible growth of the green building movement—thanks to the hard work of many Gala attendees.



RUSSELL UNGER, AMANDA BURDEN, DAVID BROWN, SILDA WALL SPITZER

“Like nature, we have finally come to realize that our buildings—and the way we build, occupy and operate them—must be interdependent with our natural systems and ourselves.”

—Bob Fox



LEFT:
KIMBERLY AND MARK
MACCRACKEN,
ELIZABETH HEIDER
RIGHT:
STEVE BAUMGARTNER
AND NICO KIENZL



HONORING GREEN



RUSSELL UNGER WITH HONOREE
LAURA POPA

2012 SERVICE AWARD WINNERS

Jessica Cooper
LB ARCHITECTS
Co-Chair of Emerging Professionals

Laura Popa
NEW YORK CITY COUNCIL
Green Codes Task Force

Tony Saracino
SYSKA HENNESSY GROUP
Monthly Programs Committee

Howard Slatkin
DEPARTMENT OF CITY PLANNING
Zone Green

John Sullivan
UA PLUMBERS LOCAL 1
TRADE EDUCATION FUND
GPRO Plumbing manual and course

Adrian Tuluca
VIRIDIAN ENERGY & ENVIRONMENT, LLC
Green Codes Task Force

ANNUAL SERVICE AWARDS JUNE 5, 2012 | GE MONOGRAM SHOWROOM

Whether it's making sure event attendees get their Continuing Education credits, recruiting speakers for an Urban Green event, or helping draft green codes legislation or GPRO curriculum, volunteers play essential roles in all Urban Green programs.

Our annual Service Awards recognize those volunteers who have shown exemplary commitment in 2012, greatly expanding what can be accomplished by a paid staff of 15.

We congratulate our 2012 Service Awards recipients and are deeply grateful for their time and hard work.



TOP:
URBAN GREEN COUNCIL MEMBERS AND
FRIENDS AT THE GE MONOGRAM SHOWROOM.
BOTTOM:
HONOREES JESSICA COOPER,
HOWARD SLATKIN, TONY SARACINO,
ADRIAN TULUCA, AND JOHN SULLIVAN

EMERGING GREEN

THE NEXT GENERATION MAKES ITS MARK

Urban Green Council's Emerging Professionals are a vibrant and active group comprised of young professionals in the green building industry and those new to the field. In 2012, EP held 17 educational forums and special programs that attracted over 1,000 attendees, highlighting green building tools, trends, projects and policies in New York City. With a larger leadership group, EP was also able to take on new projects:

PS41 TEACHING PARTNERSHIP

EP partnered with local elementary school PS41 to bring sustainability to the youngest learners in New York City. A dedicated group of EP members developed and taught the school's Urban Eco-Club for eight weeks throughout the spring. They hope to repeat and expand the lessons in future years and at other NYC schools.

PROJECT HAITI FUNDRAISER

Following the devastating 2010 earthquake in Haiti, USGBC established Project Haiti to design and build a LEED-certified orphanage, and in 2012 asked EP chapters to fundraise for the project. Our Emerging Professionals hosted a festive evening featuring a presentation on the project, Haitian drumming and a raffle, raising over \$1,700.

EP - MONTHLY PROGRAMS COMMITTEE COLLABORATION

To connect young professionals with more experienced members of Urban Green, the Monthly Programs Committee and EP leadership partnered on a Salon in conjunction with this year's EP Career Fair. The Salon, *Sustainable Leadership from the Bottom Up*, featured a panel of seasoned professionals who shared how they got to where they are today, what drove them, and how today's younger generation can find their own niche within an ever-evolving industry.

EP VOLUNTEERS
MARIAH
HOWARD-PORATH
AND AMANDA
DAVIDOWITZ AT
PROJECT HAITI
FUNDRAISER



TOP: EP VOLUNTEER CHAD ONDRUSEK
TEACHES STUDENTS AT PS41
BOTTOM: DESIGN CHARRETTE PARTICIPANTS

2012 LEADERSHIP

Justin Chan
SKANSKA
Co-chair

Jessica Cooper
LB ARCHITECTS
Co-chair

Nicole McGlinn
KOHN PEDERSEN FOX ASSOCIATES
Programming Coordinator

Dara Perl
SKANSKA
Programming Coordinator

Mariah Howard-Porath
ATTENTION USA
Communications Coordinator

Molly Zinzi
GOOGLE
Urban Green Board Member
and EP Advisor

SUPPORTING GREEN

BUILDING A GREENER NEW YORK

Urban Green Council, USGBC New York, is an essential resource for the region's professionals working in all aspects of sustainable building; we provide valuable education and networking opportunities for thousands of our members and nonmembers each year.

But Urban Green Council is much more than a member group or professional organization—membership and course fees cover less than 20% of our budget.

We are also a completely separate nonprofit from our national organization, the U.S. Green Building Council in Washington DC, and are responsible for our own fundraising. Therefore we look toward individuals, organizations, foundations, and government to support our critical work.

Urban Green Council works to ensure that New York will be a great place to live for generations to come by advocating for a thoughtful, sustainable approach to development, urban growth, and energy policy.

MORE INFORMATION

For complete details on ways to support us, please visit our website, urbangreencouncil.org, or contact Chris Anjesky, Director of Development and Communications, at 212 514 9385 ext. 119 or ca@urbangreencouncil.org.

YOU CAN SUPPORT URBAN GREEN COUNCIL IN A VARIETY OF WAYS:

BECOME A MEMBER

Urban Green Council has over 900 individual members from a range of backgrounds and professions, with architecture, engineering, real estate and construction strongly represented. Dues range from \$25 for students to \$10,000 for a lifetime membership, and are tax-deductible. Members receive reduced or waived fees on all events, advance notice of important Urban Green initiatives, and other benefits. Details are on page 12.

BECOME A SPONSOR

Companies of all sizes benefit by sponsoring Urban Green Council, the most trusted name in sustainable building in New York City. Annual Sponsorships span from \$1,000 to \$25,000, and include a range of benefits depending on level.

MAKE A DONATION

Are you passionate about sustainability in the urban built environment? Consider making a 100% tax-deductible donation to Urban Green Council. You may also make a gift of appreciated stock.

SUPPORTING GREEN

\$50,000 AND OVER

Bloomberg
Bernard F. & Alva B. Gimbel
Foundation
Con Edison
Mertz Gilmore Foundation
New York Community Trust
Rockefeller Brothers Fund
UTC Climate, Controls & Security

The Durst Organization
Goldman Sachs
Laquila Group
Lutron Electronics
Pelli Clarke Pelli Architects
Skanska USA
Syska Hennessy Group

\$25,000 AND OVER

Jaros, Baum & Bolles
The Overbrook Foundation
Related Companies
SL Green Realty Corp.
Eliot Spitzer and Silda Wall Spitzer
Turner Construction Company
Vornado Realty Trust

\$5,000 AND OVER

Albanese Organization
Atelier Ten
CodeGreen
Dagher Engineering
FXFOWLE Architects
Jones Lang LaSalle
Kramer Levin Naftalis & Frankel LLP
New York Presbyterian Hospital
The Rudin Foundation, Inc.
Vornado Realty Trust

\$15,000 AND OVER

AKF Group
Arup
Cosentini Associates
Davis & Warshow
HR&A Advisors
Kohn Pedersen Fox
Permasteelisa North America Corp.
Skidmore, Owings and Merrill
Thornton Tomasetti
Tishman Construction
Tishman Speyer

\$2,500 AND OVER

A-Val Architectural Metal III
Ace Energy Inc.
American Standard
Ashokan
Benjamin Moore & Co.
Blue Sea Development Company
Jeff Brodsky
Building Maintenance Services
Cushman & Wakefield, Inc.
Eastern Millwork
ECON Group
Educational and Cultural Trust Fund
of the Electrical Industry
Ennead Architects
Gardiner & Theobald, Inc.
Ice Air
Island Fire Sprinkler
Kohler
Lend Lease
MCEnergy Inc.
Nelson Air Corp.

\$10,000 AND OVER

Amanda Burden
Calmac Manufacturing
COOKFOX Architects/
Terrapin Bright Green
Dellon Sales Company

SUPPORTING GREEN

(\$2,500 and over, con't)

New York University
One Lux Studio
Perkins+Will
Renegade
Structure Tone
United Association Plumbers
Local 1 Trade Education Fund
The VSA Group

\$1,500 AND OVER

Building and Construction
Trades Council
E-J Electric Installation Co
The Edward J. Malloy Initiative for
Construction Skills
Edwards & Zuck, PC
Fenton
Gorton & Partners
IntelliGreen Partners
Langan
Local 32BJ SEIU
Luthin Associates
Marcus & Pollack LLP
Steven Winter Associates, Inc.
Marcia and Walter Unger
VDA Associates
WSP Flack + Kurtz
Zubatkin Owner Representation

\$1,000 AND OVER

Loren Blackford
Neil Chambers
Bud Flynn
Holly Fowler
James Gainfort
Google, Inc.
Jonathan Rose Companies
Junto Consulting Group
Kiewit Building Group
William Beaver House

\$500 AND OVER

1100 Architect P.C.
APM Group
Assured Environments
Bloom Energy
Build Efficiently LLC
CJL Engineering
Fiona Cousins
Dattner Architects
Donnelly Mechanical Corp
Dornbracht
Eric Duchon
Enterprise Community Partners
Ernst & Young
Fried Frank
Patrick Gallagher
Gutman, Mintz, Baker &
Sonnenfeldt, P.C.
IUOE Local 94
Constantine Kontokosta
James Korein
Pamela Lippe
Cameo Morningstar
Michelle Ng
Luis Rivera
Solar One
Stonehenge Partners
Gail Suchman
Teamsters Union Local 282
Technical Group Services, Inc.
Wolfgang Werner
YR&G

\$250 AND OVER

Aerotek
Christina Anjesky
Murat Arslan
Andy Barnes
Bruce Beckwith
Keith Behringer
Kenneth Block
Cristian Buleu-Hoza
Rick Butchko

SUPPORTING GREEN

Matthew P. Carreiro
Gregory Cilek
Frank Cooney
Francois de Menil
Ariane de Vienne
Evelyn Elie-Eisele
Alan Englander
Environmental Connection, Inc.
Paul Fernandes
Anne Fletcher
Robert Fonfrias
Nicole Formoso
Jack Foshee
Charles Fox
Alycia Gilde
Jorge Goni
Great Forest, Inc.
Green Mountain Energy Company
Richard Greenspan
Greg Griswold
GSH Group, Inc.
Bob Guarnaccia
Holt Construction
Stephen Jaye
John Mini Distinctive Landscapes
June Kerr
Richard Leigh
Ken Levenson
Alan Maio
Kevin Martin
Shaun McHugh
Andrew McNamara
Saverio Mirabile
Nick Mocerino
Natural Resources Defense Council
Dara Perl
Jeffrey Perlman
Reliable Power Alternatives Corp.
Michael Rovito
Tony Ruffine
Peter Santella
John Santoleri
Pat Sapinsley
Brandy Severin
Laurie Stanziale
Deborah Taylor
Richard Turchiano
Russell Unger

utiliVisor
Rob Watson
Tiffany Vos
Sonomi Yamada
Peter Zlotnick
William Zoha

IN KIND

AIA New York Chapter
Acuity Brands Lighting
Bloomberg
DEGW
Dorma Americas
GE Monogram
GROHE
Interface
Kimball Office
Knoll
Mohawk Group
Skanska USA
Skidmore, Owings and Merrill
Syska Hennessy Group
Thornton Tomasetti
Vornado Realty Trust

COUNTING GREEN

For the year ended December 31, 2012

REVENUE

Grants & Contributions

Foundations	\$285,000
Corporations	\$338,372
In-kind Contributions	\$186,293
Membership & Individuals	\$70,926
Special Events (net)	\$448,913
Subtotal	\$1,329,504

Program Revenue	\$528,634
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TOTAL SUPPORT AND REVENUES	\$1,858,138
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EXPENSES

Program Services	\$1,362,733
Management & General	\$352,591
Fundraising	\$95,034

TOTAL EXPENSES	\$1,810,358
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INCREASE IN NET ASSETS	\$47,780
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INSIDE GREEN

2013 BOARD OF DIRECTORS

Jeff Brodsky, Chair
President, Related Management

Silda Wall Spitzer, Co-Vice Chair
Principal, NewWorld Capital Group

John M. Mandyck, Co-Vice Chair
Chief Sustainability Officer,
UTC Climate, Controls & Security

Candace Damon, Treasurer
Partner, HR&A Advisors

Scott E. Frank, Secretary
Partner, Jaros, Baum & Bolles

Janice Barnes
Principal, Perkins + Will

Amanda Burden
Director, NYC Department
of City Planning

Michael Deane
Vice President, Chief Sustainability
Officer, Turner Construction

Bob Fox
Partner, COOKFOX Architects;
Terrapin Bright Green

Nicholas Holt
Director, Skidmore, Owings & Merrill

Artie Klock
Director of Trade Education,
UA Plumbers Local Union No. 1

Nicole McGlinn
Architect/Designer, Kohn Pedersen Fox

Drew Neisser
CEO and Founder, Renegade

Edward Piccinich
Executive Vice President,
Property Management & Construction,
SL Green Realty Corp.

Jean Savitsky
COO, Energy & Sustainability Services,
Jones Lang LaSalle

Gaston Silva
Senior Vice President / Chief Operating
Officer, Vornado Realty Trust

*We extend our sincere gratitude
for the contributions of our
2012 departing board members:*

John Rice
Partner,
AKF Engineers, LLP

Pat Di Filippo
Executive Vice President,
Turner Construction Company

Paul Fernandes
Chief of Staff, Building and
Construction Trades Council

Chris Garvin
Senior Associate,
COOKFOX Architects
Partner, Terrapin Bright Green

Ray Quartararo
International Director,
Jones Lang LaSalle

Lauren Yarmuth
Co-Founder and Principal, YR&G

Molly Zinzi
Assistant Facilities Manager,
NYC Google, Inc.

STAFF

Russell Unger, LEED AP
Executive Director

Christina Anjesky
Director, Development and
Communications

Tiffany Broyles Yost, LEED AP BD+C
Director, Programs

Jessica Cooper, LEED AP ID+C
GPRO: CM
Programs Manager

Ellen Honigstock, RA, LEED AP,
GPRO: CM
Director, Construction Education

Jessica Joanlanne
Programs Associate

Erin Johnson
Development and
Communications Associate

Jamie Kleinberg
Task Force Associate

Richard Leigh, PHD, PE, LEED AP
Director, Research

Sarah Palmisano
GPRO Administrative Associate

Matthew Rolnick
GPRO Business Development Manager

CJ Sandy
Office Manager

Cecil Scheib PE, CEM, LEED AP and
GPRO: O&M
Director, Advocacy

Charlotte Stanley
GPRO Curriculum Associate

Ariana Vito
LEED Green Associate
Development and Communications
Associate



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New York, NY 10005

urbangreencouncil.org