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Urban Green Council
55 Broad Street, 9th Floor
New York, NY 10004
urbangreencouncil.org
2022 marks Urban Green’s 20th anniversary. We’re relatively young for an organization, but we’ve come a long way since our inception in 2002. While doing our part to help advance the climate movement, we’ve evolved from an entirely volunteer-run organization to become stalwarts in New York City’s sustainability community. We’re incredibly proud of the impact and progress we’ve made in realizing cleaner, healthier, low-carbon buildings for all New Yorkers.

Our first 20 years have been filled with challenges and triumphs, and 2021 was no exception. Last year, we continued to shape the implementation of Local Law 97, held briefings with 24 mayoral and City Council candidates and, in our newest report, Grid Ready, answered the question: Is New York’s grid prepared for all-electric buildings?

We continue to offer a robust lineup of industry-leading public programs and are constantly working to refine and implement our Diversity, Equity and Inclusion initiatives to make our organization and our work more inclusive and accessible to all. And in the final days of 2021, NYC became the largest city in the world to adopt a fossil fuel phaseout in new construction based on Urban Green’s recommendations. This groundbreaking legislation sets NYC on a path to net zero and avoids investments in new gas assets.

We’ve accomplished so much in our first 20 years, and we owe our success in no small part to your tremendous support and guidance. As you look through this report, take a moment to think back 20 years and appreciate how far we’ve come — and where we’ll need to be 20 years from now.

Sincerely,

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Executive Vice President
Development, Design and Construction
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-Tom Hall, Director of Sustainability and Energy Solutions, EMCOR New York/New Jersey, Inc., GPRO Student

Urban Green is dedicated to fostering a diverse, equitable and inclusive environment for our staff and community. Over the last two years, we have developed concrete steps to become an anti-racist organization, which includes action plans in four key areas: human resources, employee education, program delivery and member engagement.

In 2021, we increased our focus on exploring environmental justice and health issues in NYC buildings, introduced a more inclusive blind hiring process and provided free memberships to students from underrepresented communities.

NYC’s all-electric new buildings law
Urban Green helped shape ground-breaking legislation to phase fossil fuels out of new construction starting in 2024.

The bill was signed into law by Mayor Bill de Blasio on December 22, 2021, and Urban Green spoke at Local Law 154’s signing.

Advancing Local Law 97 implementation
To ensure that New York’s next mayor and city council are well-versed in sustainability issues, Urban Green held briefings with 24 mayoral and City Council candidates and staff.

Grid Ready: NYC’s grid is ready for electrification!
We found that:

1. Building electrification poses almost no immediate risk to the grid
2. NYC’s winter power demand could grow by 42 percent before exceeding summer demand
3. There’s enough room to convert about 300 multifamily buildings in most of the 70 network areas before we see any winter peaks

View our Interactive online map to explore various electrification scenarios and their effect on the grid.

2021 Urban Green Gala, The Lighthouse at Chelsea Piers.

“We furnaces, boilers and hot water heaters cause more carbon emissions in NYC than all uses of electricity combined. With this legislation, New York becomes the largest city in the world to phase fossil fuels out of new construction. NYC continues to lead the way with transformational steps toward cleaner, healthier, low-carbon buildings.”

—John Mandyck, CEO, Urban Green Council

Urban Green CEO John Mandyck and Mayor Bill de Blasio with the pen used to sign Local Law 154.
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Advising the next administration
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Advancing Local Law 97 implementation
Through engagement in the law’s Advisory Board and Working Groups, we helped drive recommended improvements to Local Law 97 and worked to ensure that compliance options spur investments into energy efficiency and benefit NYC. We also created a brief to help inform the real estate industry on the city’s new PACE loan program, which can help finance energy efficiency projects.

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2022 marks Urban Green’s 20th anniversary! Given this milestone, we’re launching a special anniversary campaign to strengthen our resources in these unprecedented times and help ensure that New York City remains on track to achieve its ambitious sustainability goals in feasible, fair and equitable ways.

We encourage all organizations to participate through a combination of organizational membership, annual sponsorship and our 2022 gala. For more information, please contact:
Theresa Wetzler
Associate Manager, Operations
212-514-9385, ext. 138
development@urbangreencouncil.org

“Urban Green Council has always been at the cutting edge of green building policy in New York City. Bringing the highest environmental ambitions together with real estate and labor expertise has been Urban Green’s special addition to the evolution of policy and practice around green buildings in New York.”

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20TH ANNIVERSARY
CAMPAIGN LEVELS AND BENEFITS

<table>
<thead>
<tr>
<th>Level</th>
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Looking Ahead

Urban Green is more committed than ever to finding practical solutions that achieve the carbon savings we need for the future we want. Here’s what’s on the horizon:

1. The year 2022 brings a new mayor and 35 new council members. We were appointed to Mayor Eric Adams’ Transition Committee, met with new council members and hosted Local Law 97 briefings exclusive to the 2022 City Council and staff.

2. We will continue to advocate for flexible compliance options for Local Law 97 that prioritize investment in environmental justice areas with a new capital stream for energy efficiency and carbon reduction.

3. Through our 2022 conference, we will build on our leadership role in retrofitting New York, examining how we can accelerate electrification across all building sectors.

“My internship at Urban Green was pivotal in my career. It sparked my interest in building systems and exposed me to how crucial it is to address buildings to reach our climate goals. I chose my current job because it’s similar to the work I was exposed to at Urban Green.”

–Carolin Tolentino, Research Assistant, ACEEE
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Urban Green started in the late 1990s as an informal group of design and real estate professionals who cared about green building, amplifying LEED and the threat of climate change. The all-volunteer group officially incorporated in 2002 and added paid staff in 2007, allowing for greater reach and impact. Below is a map of some of our most impactful achievements and initiatives. Click on the circles to learn more and see how our work has transformed NYC!

- **2009: Greener, Greater Buildings Plan**
  - This groundbreaking suite of laws mandated audits, benchmarking and lighting upgrades for large buildings. It also included a first-ever NYC energy code and green workforce development.

- **2009 Local Law 84 (Benchmarking)**

- **2009 Local Law 87 (Audits With Recs)**

- **2009 Green Workforce Development**

- **2010 First GPRO Class**

- **2010: Green Codes Task Force**
  - Created at the request of the NYC Mayor and City Council Speaker, the report included 111 recommendations for “greening” laws related to construction and building management practices, more than 50 of which have been incorporated into law.

- **2020: Green Codes Task Force**

- **2010-Present More Than 65 Proposals Enacted**

- **2020 Carbon Trading**

- **2019 LL97 Rulemaking (In Progress)**

- **2018 Blueprint for Efficiency**

- **2016 NYC’s Roadmap to 80x50**

- **2019 Conference: Retrofitting To Scale**

- **2019 Local Law 97**
  - Considered the most ambitious building emissions legislation enacted by a major city, the law incorporates many recommendations from Urban Green’s Blueprint for Efficiency report.

- **2013: 90x50 Report**
  - Our 90x50 report was the first study to tactically demonstrate how an American city can achieve dramatic energy reductions to mitigate extreme climate change using existing technologies.

- **2013 UGC Benchmarking Analysis**

- **2017 UGC Benchmarking Analysis**

- **2020 UGC Benchmarking Analysis, 10 Years of Data**

- **2013 Building Resiliency Task Force**

- **2013 Conference: Sea Change**

- **2015 Conquering the Code**

- **2015 Crushing the Code**

- **2013 90x50 Report**

- **2020 Grid Ready**

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- **Going Electric**

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- **2020 NYC & NYS Training — Cracking the Code**

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For Individuals

Become a member and receive discounted admission to events and access to special programs and tours.

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“I attended Emerging Professional events for about two years. The social events were great! I was able to network and make lots of new connections, and EP allowed me to immerse myself in the current conversation around sustainability.”

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• Energy Foundation
• New York Community Trust

$50,000+
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• Eric Rudin

$25,000+
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$10,000+
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• COOKFOX Architects
• Danfoss
• Douglas Eilliam Property Management
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• Lendlease
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• Redaptive Services, LLC
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• Trystate Mechanical

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• CANY
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• HLV International
• Sabrina Kanner
• Klima NY, LLC
• Legacy Engineers
• Metropolitan Valuation Service
• New York University
• Phase Change Solutions
• Renegade
• John Rhodes
• John Rice
• Rockefeller Group
• Schneider Electric
• Sive, Paget & Riesel
• SRS Enterprises
• Steven Winter Associates
• Tishman Speyer

$1,000+
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• Joseph Allen
• Amalgamated Bank
• CarbonQuest
• Carleton Energy Consulting
• CodeGreen Solutions
• Cooper Recycling
• enVerid Systems
• Rick Fedrizzi
• Gregg Fischer
• Scott Frank
• Gil-Bar Industries, Inc.
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• Goldman Copeland Associates, P.C.
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• Robert Director Associates
• Wallace Eannace

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