Urban Green Council’s mission is to transform buildings for a sustainable future.

Dear Friends,

I’ve been at Urban Green for seven months and I’m excited by the new directions we’re taking. We will continue to convene, advocate, educate and research building efficiency best practices for New York City, while adding an international focus to our work.

As a sustainability market leader, our peers are global. And we need to address issues on a global scale to ensure the sustainability and resiliency of New York City.

Major programs launched in the past year, including the Blueprint for Efficiency and Advancing Electrification, speak to Urban Green’s leading-edge approach to building research and policy that apply here at home and globally. We look forward to sharing our work and learning from others around the world.

Sincerely,

John Mandyck
Chief Executive Officer

“\nWe’re excited to have John Mandyck as Urban Green’s first CEO. His deep strategic perspective and global outlook have already expanded the impact and reach of Urban Green, and we can’t wait to see what 2019 will bring."

ABOUT JOHN MANDYCK

25+ years of private sector sustainability experience, most recently as Chief Sustainability Officer at United Technologies Corporation.

Visiting Scientist at Harvard University T.H. Chan School of Public Health and Adjunct Professor at the University of Connecticut School of Business.

Founded and chaired the World Green Building Council Corporate Advisory Board, a select group of global sustainability leaders.
WE CONVENE
TO DRIVE CONSENSUS SOLUTIONS.

THE 80X50 BUILDINGS PARTNERSHIP
Urban Green convened NYC’s leading building and energy stakeholders for the 80x50 Buildings Partnership, which developed the groundbreaking Blueprint for Efficiency framework to cut carbon in NYC’s large buildings.

ADVANCING ELECTRIFICATION
We launched Advancing Electrification, a roadmap for scaling heat pumps in NYC’s large multifamily buildings. In Year 1 we’re developing priorities through stakeholder convenings and in-depth research; in Year 2, we will explore implementation strategies, such as incentives and stakeholder education.

THE CROSS-LEARNING ALLIANCE
Urban Green joined with AIA New York and the New York Chapter of ASHRAE to launch the Cross-Learning Alliance, bringing cutting-edge programming to the building industry.

To get to a clean energy future, we’ll need to replace technologies that run on fossil fuels—like heat and hot water from natural gas—with alternatives that run on electricity.
WE RESEARCH
SOLUTIONS THAT DRIVE CONVERSATIONS AND INFORM POLICIES.

THE NEXT FRONTIER FOR ENERGY EFFICIENT PRODUCTS
We surveyed 200+ building professionals and identified six energy efficient technologies that the NY construction market wants and can use today.

200+ BUILDING PROFESSIONALS SURVEYED
6 ENERGY EFFICIENT TECHNOLOGIES IDENTIFIED FOR USE TODAY

WE ADVOCATE FOR EFFECTIVE POLICY SOLUTIONS.

FROM BLUEPRINT TO BILL
The 80x50 Buildings Partnership convened by Urban Green created the Blueprint for Efficiency, a major policy driver of NYC’s groundbreaking carbon reduction bill passed in 2019.

21 POLICY RECOMMENDATIONS FORMULATED
4.18.19 GROUNDBREAKING BUILDING EMISSIONS LAW PASSED

26% EMISSIONS REDUCTIONS REQUIRED IN THE NEXT DECADE
IMPACTS 50,000 BUILDINGS

LAW HIGHLIGHTS INCLUDE:
- Green Power Purchase Option
- Carbon Trading Study

COVERED IN
- The New York Times
- THE WALL STREET JOURNAL
WE EDUCATE
BUILDING PROFESSIONALS IN EVERY SECTOR – REAL ESTATE, DESIGN, CONSTRUCTION & OPERATIONS.

273 COURSES IN 57 CITIES

3,155 TRADESPEOPLE, ARCHITECTS & ENGINEERS TRAINED
15% MORE PEOPLE TRAINED IN 2018

COMMUNITY

4,320 EVENT ATTENDEES

GPRO AT WORK

Launched GPRO at Work, custom training and coaching for organizations to reduce energy use through better operations. Partners include Weill Cornell Medicine and the State University of New York.

2018 CONFERENCE

WEATHERING THE STORM: THE INTERSECTION OF FINANCE AND RESILIENCY

$3T

New York has $3 trillion of insured coastal property vulnerable to hurricanes.

For every $1 invested in resiliency, there’s $6 in savings in future disaster costs.
SUPPORT URBAN GREEN

Your support is vital to our work and there are many ways to get involved:

Make a Donation or become a Member and receive discounted admission to events, and access to special programs and tours.

Join the Trust for Urban Green by making a donation of $1,000 or more. Trust benefits include Urban Green membership, invitations to exclusive events throughout the year and the opportunity to network with NYC’s most committed green building advocates.

Become an Organizational Member to demonstrate your firm’s commitment to sustainability and join an influential community of firms who publicly support the green building movement. Includes individual membership for staff.

Become a Sponsor for increased visibility within the Urban Green community and expanded benefits including promotion on our website, in our newsletter, and at events.

FINANCES*

2018 URBAN GREEN EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>$1,494,170</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$418,814</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$311,542</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,224,526</strong></td>
</tr>
</tbody>
</table>

2018 URBAN GREEN REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earned</td>
<td>$641,273</td>
</tr>
<tr>
<td>Contributed</td>
<td>$1,581,543</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,222,816</strong></td>
</tr>
</tbody>
</table>

*Unaudited Financials

To find out about ways to support us, please contact Chris Anjesky, Managing Director, at 212-514-9385 ext. 119 or development@urbangreencouncil.org.
THANK YOU

THANK YOU TO OUR SUPPORTERS.
YOUR GENEROSITY MAKES OUR WORK POSSIBLE.

> SEE OUR 2018 DONORS <

Urban Green Council
55 Broad Street, 9th Floor
New York, NY 10004
urbangreencouncil.org