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Urban Green Council
55 Broad Street, 9th Floor
New York, NY 10004
urbangreencouncil.org
2022 marks Urban Green’s 20th anniversary. We’re relatively young for an organization, but we’ve come a long way since our inception in 2002. While doing our part to help advance the climate movement, we’ve evolved from an entirely volunteer-run organization to become stalwarts in New York City’s sustainability community. We’re incredibly proud of the impact and progress we’ve made in realizing cleaner, healthier, low-carbon buildings for all New Yorkers.

Our first 20 years have been filled with challenges and triumphs, and 2021 was no exception. Last year, we continued to shape the implementation of Local Law 97, held briefings with 24 mayoral and City Council candidates and, in our newest report, Grid Ready, answered the question: Is New York’s grid prepared for all-electric buildings?

We continue to offer a robust lineup of industry-leading public programs and are constantly working to refine and implement our Diversity, Equity and Inclusion initiatives to make our organization and our work more inclusive and accessible to all. And in the final days of 2021, NYC became the largest city in the world to adopt a fossil fuel phaseout in new construction based on Urban Green’s recommendations. This groundbreaking legislation sets NYC on a path to net zero and avoids investments in new gas assets.

We’ve accomplished so much in our first 20 years, and we owe our success in no small part to your tremendous support and guidance. As you look through this report, take a moment to think back 20 years and appreciate how far we’ve come — and where we’ll need to be 20 years from now.

Sincerely,

Sabrina Kanner
Urban Green Council Board Chair
Executive Vice President
Development, Design and Construction
Brookfield Properties

John Mandyck
CEO
Urban Green Council

Transforming buildings for a sustainable future in New York City and around the world.

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-Tom Hall, Director of Sustainability and Energy Solutions, EMCOR New York/New Jersey, Inc., GPRO Student

Urban Green is dedicated to fostering a diverse, equitable and inclusive environment for our staff and community. Over the last two years, we have developed concrete steps to become an anti-racist organization, which includes action plans in four key areas: human resources, employee education, program delivery and member engagement.

In 2021, we increased our focus on exploring environmental justice and health issues in NYC buildings, introduced a more inclusive blind hiring process and provided free memberships to students from underrepresented communities.

NYC’s all-electric new buildings law
Urban Green helped shape the groundbreaking legislation to phase fossil fuels out of new construction starting in 2024. The bill was signed into law by Mayor Bill de Blasio on December 22, 2021, and Urban Green spoke at Local Law 154’s signing.

Advising the next administration
To ensure that New York’s next mayor and city council are well-versed in sustainability issues, Urban Green held briefings with 24 mayoral and City Council candidates and staff.

Advancing Local Law 97 implementation
Through engagement in the law’s Advisory Board and Working Groups, we helped drive recommended improvements to Local Law 97 and worked to ensure that compliance options spur investments into energy efficiency and benefit NYC. We also created a brief to help inform the real estate industry on the city’s new PACE loan program, which can help finance energy efficiency projects.

“Furnaces, boilers and hot water heaters cause more carbon emissions in NYC than all uses of electricity combined. With this legislation, New York becomes the largest city in the world to phase fossil fuels out of new construction. NYC continues to lead the way with transformational steps toward cleaner, healthier, low-carbon buildings.”

-John Mandyck, CEO, Urban Green Council

Grid Ready: NYC’s grid is ready for electrification!
We found that:

1. Building electrification poses almost no immediate risk to the grid
2. NYC’s winter power demand could grow by 42 percent before exceeding summer demand
3. There’s enough room to convert about 300 multifamily buildings in most of the 70 network areas before we see any winter peaks

View our Interactive online map to explore various electrification scenarios and their effect on the grid.
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2022 marks Urban Green’s 20th anniversary! Given this milestone, we’re launching a special anniversary campaign to strengthen our resources in these unprecedented times and help ensure that New York City remains on track to achieve its ambitious sustainability goals in feasible, fair and equitable ways.

We encourage all organizations to participate through a combination of organizational membership, annual sponsorship and our 2022 gala.

For more information, please contact:
Theresa Wetzler
Associate Manager, Operations
212-514-9385, ext. 138
development@urbangreencouncil.org

“Urban Green Council has always been at the cutting edge of green building policy in New York City. Bringing the highest environmental ambitions together with real estate and labor expertise has been Urban Green’s special addition to the evolution of policy and practice around green buildings in New York.”

–Rit Aggarwala, Chief Climate Officer and Commissioner, NYC Department of Environmental Protection

20TH ANNIVERSARY CAMPAIGN LEVELS AND BENEFITS

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<th>Level</th>
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LOOKING AHEAD

Urban Green is more committed than ever to finding practical solutions that achieve the carbon savings we need for the future we want. Here’s what’s on the horizon:

1. The year 2022 brings a new mayor and 35 new council members. We were appointed to Mayor Eric Adams’ Transition Committee, met with new council members and hosted Local Law 97 briefings exclusive to the 2022 City Council and staff.

2. We will continue to advocate for flexible compliance options for Local Law 97 that prioritize investment in environmental justice areas with a new capital stream for energy efficiency and carbon reduction.

3. Through our 2022 conference, we will build on our leadership role in retrofitting New York, examining how we can accelerate electrification across all building sectors.

“My internship at Urban Green was pivotal in my career. It sparked my interest in building systems and exposed me to how crucial it is to address buildings to reach our climate goals. I chose my current job because it’s similar to the work I was exposed to at Urban Green.”

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Urban Green started in the late 1990s as an informal group of design and real estate professionals who cared about green building, amplifying LEED and the threat of climate change. The all-volunteer group officially incorporated in 2002 and added paid staff in 2007, allowing for greater reach and impact. Below is a map of some of our most impactful achievements and initiatives. Click on the circles to learn more and see how our work has transformed NYC!

2009: Greener, Greater Buildings Plan

This groundbreaking suite of laws mandated audits, benchmarking and lighting upgrades for large buildings. It also included a first-ever NYC energy code and green workforce development.

2013: 90x50 Report

Our 90x50 report was the first study to tactically demonstrate how an American city can achieve dramatic energy reductions to mitigate extreme climate change using existing technologies.

2019: Local Law 97

Considered the most ambitious building emissions legislation enacted by a major city, the law incorporates many recommendations from Urban Green’s Blueprint for Efficiency report.
SUPPORT URBAN GREEN

For Individuals

Become a member and receive discounted admission to events and access to special programs and tours.

Join the Trust for Urban Green by making a donation of $1,000 or more. Trust benefits include Urban Green membership, invitations to exclusive events throughout the year and the opportunity to network with NYC’s most committed green building advocates.

Become a member to demonstrate your firm’s commitment to sustainability and join an influential community of firms that publicly support the green building movement. This includes individual memberships for staff.

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212-514-9385, ext. 138
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THANK YOU

TO OUR 2021 SUPPORTERS, YOUR GENEROSITY MAKES OUR WORK POSSIBLE.

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• SL Green Realty
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• Thornton Tomasetti
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• View
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• HLV International
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• Klima NY, LLC
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- Legacy Engineers
- Metropolitan Valuation Service
- New York University
- Phase Change Solutions
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