Support heat pumps with better electricity rates.
New York City has some of the highest electricity costs in the nation. Heat pumps could help lower these costs by making better use of existing utility infrastructure. Rates that account for the value of heat pump installations could help speed adoption and strengthen the business case for electrification.

Enable electrification in affordable housing.
Some regulations in the affordable housing sector make heat pumps a tough sell, particularly when many building owners already struggle with thin margins and deferred maintenance. Targeted support and regulatory improvements may be necessary to spur heat pump retrofits in this large and important sector.

Start electrifying one step at a time.
Building owners can spread retrofit costs out over time with incremental upgrades, but they need guidance on how to plan a multi-phase heat pump retrofit. Their options include electrifying just hot water, retrofitting one portion of the building at a time, or upgrading buildings systems to be ‘heat pump ready.’