



**20 Years of Green: Urban Green's 2022 Gala**

Honoring Gary LaBarbera, President of the Building and Construction Trades Council of Greater New York

**September 29, 2022 • 6 - 10 p.m.**

The Lighthouse at Chelsea Piers • Pier 61, New York, NY  
Cocktails • Gourmet Food Stations • Seated Dessert and Program

**SPONSORSHIPS AND TICKETS**

**Anniversary Champion - \$35,000**

Two dessert tables, most prominent placement in all Gala promotional materials and full page ad in Gala Journal.

(Tax-deductible amt: \$33,250)

**Chairman - \$25,000**

Premier Dessert Table for 10, prominent placement in all Gala promotional materials and full page ad in Gala Journal.

(Tax-deductible amt: \$23,250)

**Benefactor - \$15,000**

Preferred Dessert Table for 10, prominent placement in all Gala promotional materials and half page ad in Gala Journal.

(Tax-deductible amt: \$13,350)

**Host - \$10,000**

Select Dessert Table for 10, prominent placement in all Gala promotional materials, and half page ad in Gala Journal.

(Tax-deductible amt: \$8,350)

**Patron - \$7,500**

Four tickets with preferred seating, and prominent placement in all Gala promotional materials.

(Tax-deductible amt: \$6,840)

**Supporter - \$2,500**

Two tickets with reserved seating, and listing in all Gala promotional materials.

(Tax-deductible amt: \$2,170)

**Friend - \$875**

Single Ticket

(Tax-deductible amt: \$710)

Questions? Please contact Aliza Rosenfeld at [gala@urbangreencouncil.org](mailto:gala@urbangreencouncil.org) or 212.514.9385 ext. 117.

## **JOURNAL ADVERTISEMENTS**

Support Urban Green's 2022 Gala and Honoree by purchasing an advertisement in our print and electronic event journal. Print journals will be distributed at the event, and the e-journal will be published on our website and promoted in our weekly newsletter leading up to the event.

### **Specifications**

Full Page Ad: 8.5" x 11"

Half Page Ad: 8.5" x 5.5"

Quarter Page Ad: 4.25" x 5.5"

Ads are full color

Should be high-resolution TIFF or JPEG file

Deadline to submit an ad: **September 15, 2022**

### **Pricing**

Full Page Ad (8.5" x 11") - \$5,000

Half Page Ad (8.5" x 5.5") - \$3,500

Quarter Page Ad (4.25" x 5.5") - \$1,000

### **The following sponsor levels will also receive ads:**

Champion, \$35,000: Full Page Ad

Chairman: \$25,000: Full Page Ad

Benefactor: \$15,000: Half Page Ad

Host: \$10,000: Half Page Ad

Need help designing your ad? Urban Green will do it for you. For more information, please contact Aliza Rosenfeld ([gala@urbangreencouncil.org](mailto:gala@urbangreencouncil.org)).