



20 Years of Green: Urban Green's 2022 Gala

Honoring Gary LaBarbera, President of the Building and Construction Trades Council of Greater New York

September 29, 2022 • 6 - 10 p.m.

The Lighthouse at Chelsea Piers • Pier 61, New York, NY
Cocktails • Gourmet Food Stations • Seated Dessert and Program

SPONSORSHIPS AND TICKETS

Anniversary Champion - \$35,000

Two dessert tables, most prominent placement in all Gala promotional materials and full page ad in Gala Journal.

(Tax-deductible amt: \$33,250)

Chairman - \$25,000

Premier Dessert Table for 10, prominent placement in all Gala promotional materials and full page ad in Gala Journal.

(Tax-deductible amt: \$23,250)

Benefactor - \$15,000

Preferred Dessert Table for 10, prominent placement in all Gala promotional materials and half page ad in Gala Journal.

(Tax-deductible amt: \$13,350)

Host - \$10,000

Select Dessert Table for 10, prominent placement in all Gala promotional materials, and half page ad in Gala Journal.

(Tax-deductible amt: \$8,350)

Patron - \$7,500

Four tickets with preferred seating, and prominent placement in all Gala promotional materials.

(Tax-deductible amt: \$6,840)

Supporter - \$2,500

Two tickets with reserved seating, and listing in all Gala promotional materials.

(Tax-deductible amt: \$2,170)

Friend - \$875

Single Ticket

(Tax-deductible amt: \$710)

Questions? Please contact Associate Manager, Operations Theresa Wetzler at gala@urbangreencouncil.org or 212.514.9385 ext. 138.

JOURNAL ADVERTISEMENTS

Support Urban Green's 2022 Gala and Honoree by purchasing an advertisement in our print and electronic event journal. Print journals will be distributed at the event, and the e-journal will be published on our website and promoted in our weekly newsletter leading up to the event.

Specifications

8.5" x 11" finished size

Ads are full color

Should be high-resolution TIFF or JPEG file

Deadline to submit an ad: **September 2, 2022**

Pricing

Full Page Ad (8.5" x 11") - \$5,000

Half Page Ad (8.5" x 5.5") - \$3,500

Quarter Page Ad (4.25" x 5.5") - \$1,000

The following sponsor levels will also receive ads:

Champion, \$35,000: Full Page Ad

Chairman: \$25,000: Full Page Ad

Benefactor: \$15,000: Half Page Ad

Host: \$10,000: Half Page Ad

Need help designing your ad? Urban Green will do it for you. For more information, please contact Theresa Wetzler (tw@urbangreencouncil.org).