



FOR IMMEDIATE RELEASE

NEW PARTNERSHIP LAUNCHED TO SCALE GREEN BUILDING EFFORTS

Urban Green Council and the World Green Building Council Americas Regional Network join forces to accelerate climate action in cities.

New York (April 3, 2019) – Today, Urban Green Council and the World Green Building Council (WorldGBC) announced a new partnership to accelerate the green building movement through innovative regional exchanges in public policies, research and education. The new partnership will focus on the urgent need to lower global carbon emissions through city-level green building initiatives.

“Green building policies can be scaled globally to accelerate solutions to climate change,” said **John Mandyck, CEO of Urban Green Council**. “That’s why we’re thrilled to announce our new partnership with the World Green Building Council as an influential hub for the best green building ideas.”

“The World Green Building Council Americas Regional Network is excited to join forces with Urban Green Council. The collaboration will share best practices and new solutions to drive green building adoption at a city scale and promote a low carbon future,” said **Cristina Gamboa, CEO, WorldGBC**.

Both organisations have agreed to work together to:

- **Scale Public Policies**: Urban Green recently published the *Blueprint for Efficiency*, a groundbreaking framework that would deliver the largest carbon savings in the history of New York City. Many of the recommendations, such as a city-specific building energy efficiency metric, and city-level carbon efficiency trading program among building owners, are scalable globally and can support the Americas regional projects on cities and building efficiency.
- **Advance Net Zero Buildings**: WorldGBC has embarked on an ambitious campaign to encourage the global adoption of net zero energy buildings. **The Net Zero Carbon Buildings Commitment** challenges companies, cities, states and regions to reach Net Zero operating emissions in their portfolios by 2030, and to advocate for all buildings to be Net Zero by 2050. Collaborating with Urban Green, WorldGBC will share strategies and lessons learned to advance Net Zero buildings in New York City.



- Convene at Climate Week in NYC: This fall, WorldGBC and Urban Green will host an event with global stakeholders on the role of the built environment in the climate change challenge.
- Foster Collaboration and Communication: Together, WorldGBC and Urban Green will explore a series of webinars with the Americas regional stakeholders to discuss public policy and best practices at the city level.

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Urban Green Council's mission is to transform buildings for a sustainable future. We help New York City and State develop cutting-edge policy, we educate a broad range of professionals, and we research solutions that drive policy and best practices nationally and globally. By working with both government and industry, we leverage our effectiveness. www.urbangreencouncil.org

The **World Green Building Council Americas Regional Network** leverages the initiatives of 12 green building councils across North, Central and South America. It is one of the five regions of the World Green Building Council, a global network of Green Building Councils in around 70 countries. Collectively, our goal is to eliminate the building and construction sector's carbon emissions by 2050. <https://www.worldgbc.org/our-regional-networks/americas>

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